

Santiago Garces

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View work at:
www.humankindadvertising.com

Experience: '06 – Pres Guerra DeBerry Coody, San Antonio, TX
Creative Director
'03 – '06 The Cartel Group, San Antonio, TX
Creative Director
'00 – '03 Bromley Communications, San Antonio, TX
Associate Creative Director
'97 – '00 Daniels & Roberts, Inc., Boca Raton, FL
Creative Director
'96 - '97 Millennia Capital Corp., Miami, FL
President
'95 - '96 J. Walter Thompson, New York, NY
Sr. Creative
'94 - '97 El Tomate Creativo, New York, NY
Creative Partner
'94 - '95 YAR Communications, Inc., New York, NY
Sr. Art Director / Copywriter
'92 - '94 Sosa, Bromley, Aguilar & Assoc., San Antonio, TX
Sr. Copywriter / Art Director

Education: University of Texas at Austin
Bachelor of Arts in Advertising, Creative Sequence

Accounts: ACDelco, AT&T, Boston Market, Bud Light, Burger King,
RJR/Camel, Chevrolet, Coca-Cola, Continental Airlines, Dole,
Dr Pepper/Seven Up, JCPenney, Hewlett-Packard, Microsoft,
Motel 6, P&G (Crest, Dawn, NyQuil/ DayQuil), Perdue Chicken,
Polaroid, Sea Island, Snapple, Sprint, Sprite, Transitions Lenses,
Trident Gum, Texas Special Olympics, United Distillers, U.S. Army
& Western Union.

Awards: Various including FIAP, Clio and Addy's Awards

Skills: Fluent in English and Spanish, both written and spoken.
Working knowledge of PhotoShop, Illustrator, QuarkXPress,
InDesign, PageMaker, FreeHand & Microsoft Office applications.